



## **Code of Ethics:**

As a member of the Professional Association Wisconsin Licensed Investigators, I pledge myself,

- To uphold and defend the United States Constitution to the best of my ability.
- To perform my duties as a private investigator at the highest standard of excellence.
- To always conduct investigations within the limits of the law and to adhere to the State of Wisconsin Department of Safety & Professional Services administrative rules that may apply to my profession.
- To ensure that each client is provided a clear description for the scope of investigation services I provide and include my fees.
- To refrain from accepting any assignment where a clear conflict of interest exists.
- To never permit any personal bias or prejudice that I may have interfere with the faithful discharge of my duty to my client.
- To deal with my client in an honest and forthright manner at all times.
- To safeguard, to the extent provided by law, the confidentiality of my client as well as confidential information which may come into my possession.
- To never advertise or otherwise represent my services to my client or the general public in a misleading or deceptive manner.
- To always conduct myself in an honest, fair and ethical manner whenever engaged in the competitive solicitation of work.
- To never directly or indirectly cause malice towards the personal or professional reputation of another private investigator or private investigative agency.
- To take advantage of professional growth and training opportunities whenever possible.
- To offer my assistance and guidance to colleagues who are new to the profession or who may otherwise benefit from my experience, education, or training.
- To support the efforts of the Professional Association of Wisconsin Licensed Investigators, Inc. in promoting high standards for the profession of Private Investigator.